

Turn business knowledge into commercial value

The records your business creates every day capture years of expertise. Triple One Solutions helps you turn that knowledge into a structured data-licensing opportunity for the next generation of AI.

A new market for the work you already do

AI developers are building models that can operate in real business environments. To improve them, they need to understand how experienced teams review information, solve problems, make decisions and complete work. Business documents, communications and connected project histories provide that context.

This creates an opportunity for established companies to generate revenue from assets they already hold. Public programmes from companies such as Mercor and micro1 illustrate the market. Enterprise programmes advertise six- and seven-figure opportunities, with the commercial value of each dataset determined through assessment and negotiation.

What creates value

Data assets	What they can reveal
Business knowledge	Operating procedures, training materials, research and technical documentation
Project histories	Requests, working drafts, revisions, decisions and completed deliverables
Operational workflows	Support resolutions, procurement, logistics, quality reviews and CRM histories
Business communications	Authorised email and collaboration records that connect work to its outcome

Where Triple One Solutions fits

We bring structure to the opportunity: assess the assets, prepare the commercial proposition, engage suitable counterparties and coordinate the transaction. By developing portfolios across multiple businesses, we create a clear and efficient route to market while retaining each company’s ownership and control.

Our focus includes professional services, software, logistics, engineering, distribution and other businesses with substantial digital operating histories.

THE PROCESS

A clear route from assessment to agreement

01 Understand your assets

We begin with a conversation about your business, systems and digital history. A high-level inventory establishes where there may be commercial value.

02 Structure the opportunity

We define the relevant records and workflows, coordinate the permissions review and develop a concise profile for commercial discussions.

03 Engage the market

We identify suitable opportunities, coordinate buyer discussions and help evaluate price, permitted uses, exclusivity and payment terms.

04 Coordinate delivery

Once agreements and approvals are in place, we coordinate the agreed preparation and secure delivery process through to acceptance and payment.

Your business remains in control

Participation is based on an agreed scope. Ownership, confidentiality, privacy and any professional obligations are reviewed before information is shared. Relevant protections, including de-identification, access controls and permitted-use restrictions, are specified for the transaction. Commercial terms and our fees are agreed in writing.

Start with a conversation

Tell us about your sector, approximate team size, main business systems and years of digital records. No raw data or system access is needed for the initial discussion. Reply to your Triple One Solutions contact to arrange an introductory assessment.

Early engagement can help you understand the value of your assets while demand for enterprise AI data continues to develop.

Market context: **Mercor** and **micro1** are illustrative public examples, not a list of Triple One Solutions counterparties or an assertion of affiliation. Published programme values are not individual offers. References checked 19 October 2026.